

WHAI

JOIN AS A PLAYER SPONSOR AND MAKE A DIFFERENCE IN TAURANGA!



Your sponsorship fuels the dreams of local athletes, energises our community spirit, and inspires the next generation right here in Tauranga.

- Custom banner with player and business logo at all home games
- Business logo on players warm up top
- Social post when player announced with collab
- Online roster with link
- 10 x GA tickets to all home games (including play-offs)

An affordable investment of \$500 per month over three months—a small price for big returns in community engagement and brand exposure.

10,216

2024 NBL SEASON ATTENDANCE
WHAI HOME GAMES

2,783,120

2024 NBL WHAI SOCIAL
REACH/IMPRESSIONS

2,149,899

2024 NBL WHAI
VIDEO VIEWS

150,800

2024 NBL SKY VIEWER
HOURS WHAI GAMES





WARM-UP TOP BRANDING

Your business logo featured on the back of our players' warm-up tops, giving your business a dynamic presence both on and off the court, including TV exposure during game broadcasts.



PLAYER SPONSORSHIP DISPLAY

Your logo prominently displayed on a dedicated pull-up banner, spotlighting your support for a Whai athlete at every home game—a powerful connection with the community.



ONLINE ROSTER LINK

Your logo and clickable link showcased under your sponsored player on the Whai Basketball roster page, driving traffic directly to your website from engaged fans.



CONNECT WITH THOUSANDS THROUGH SOCIAL COLLABORATION!

Your logo and business name will be tagged in a collaborative player announcement post, linking you directly to our supporters. Drive engagement and show your commitment to Tauranga!

10x GA TICKETS

Receive 10 general admission tickets to every home game—an excellent opportunity to entertain family, clients, or staff while experiencing the energy of live basketball.



ACT NOW TO SECURE YOUR PLACE AS A 2025 SPONSOR - LIMITED SLOTS AVAILABLE!

CONTACT JOHN MILLER AT GM@WHAI.BASKETBALL TODAY AND START BUILDING YOUR LEGACY WITH WHAI BASKETBALL!